

Dear FCC,
I sent the below email to the Sinclair Broadcasting Group, copying many of its advertisers. Please take my concerns into account and, if at all possible, intervene to stop a broadcast which clearly violates the public interest and trust, if not FCC regulations. This example demonstrates the dangers of media consolidation ...

-----Original Message-----

From: Gary Croft [mailto:gcroft@artsafricana.com]
Sent: Wednesday, October 13, 2004 1:27 PM
To: comments@sbg.net; LMCCANNA@GMA-CPA.COM
Cc: ca.diraimo@applebees.com;
webmaster@polymedica.com;
NewsCenter@bestbuy.com;
webmaster@biglots.com;
investor.relations@brinker.com;
marketing@cicispizza.com;
Allison_Klimerman@colpal.com;
alewis@consolidatedcredit.org; procermexlt@corona-extra.com; mcintyt@dominos.com;
consumer_relations@dpsu.com;
mediarelations@adrus.com; eascsr@rdspas.com;
kirstie.foster@genmills.com; julie.monafo@cox.com;
monica.rowe@kaobrand.com; info@mileone.com;
gary.leibowitz@sabmiller.com;
webmaster@pfizer.com;
investorrelations@regiscorp.com
Subject: Anti-Kerry "Documentary"

To whom it may concern,

I understand from press reports that the Sinclair Broadcasting Group (SBG) intends to air an anti-Kerry propaganda film in the guise of a "documentary" on the eve of the presidential election--making it mandatory for all 62 of your local television affiliates across the nation.

Please be advised that if the press reports prove to be accurate (and if not, please disregard and forgive this mail), I intend to boycott all major SBG advertisers, with the exception of those who publicly denounce or distance themselves from your action. I believe your pending broadcast is in violation of FCC regulations and, regardless, unconscionable and not in the public interest. I will petition the FCC as well as my congressional representatives regarding this matter should you proceed as reported.

I would take the exact same stance if you were broadcasting an anti-Bush propaganda film under the same or similar circumstances.

Again, please forgive me if these reports are untrue.

Sincerely,

Gary Croft
Snohomish, WA

gcroft@artsafricana.com